

CANVA KIT BRANDING PACKAGE

OVERVIEW

This branding package is for people who would like to have their branding developed and set up in their own personal canva account. Beyond brand development, you will also have multiple templates **all designed in your own canva account giving you complete control over future editing.**

RESEARCH

You will receive a canva kit prep document to help me better understand your brand, your business and your specific needs.

DESIGN & DEVELOPMENT

BRAND LOCK DOWN

You have a website and an idea of what you want your brand to be, but have never locked it down and therefore lack a consistent look online. Here we'll recognize what your brand is and lock it down by establishing the following:

- Color family set up in Canva
- Font family set up in Canva (custom fonts uploaded if necessary)
- Watermark designed and uploaded to Canva
- Brand element designed and set up in or uploaded to Canva

PINTEREST

- 14 templates sized 600px x 900px
- 6 templates sized 600px x 1260px

SOCIAL MEDIA

- Facebook Cover Image
- 2 Facebook Posts
- Twitter Cover Image
- 2 Instagram Posts

YOU TUBE

- You Tube Cover Image (works across all platforms)
- 4 You Tube Video Thumbnails

MEDIA KIT

- 2-sided Media Kit with custom branded graphics/icons
- 2-sided Business Card

POST PROJECT

Once you begin using your templates, I will continue to be there for support, questions and to supply addition formats if necessary.

TURNAROUND TIME

2 weeks

PRICING

Various packages ranging from \$400 to \$1000

DON'T NEED EVERYTHING? OR NEED SOMETHING ADDED? EMAIL ME AT MEGANJURVISDESIGN@GMAIL.COM TO DISCUSS CUSTOM PACKAGES AND PRICING.

