

SINGLE CONCEPT LOGO DESIGN PACKAGE PROPOSAL

OVERVIEW

This package is for people who have a clear vision of what they want their logo to look like, including colors, imagery and style. I will take that vision and turn it into a professional, functional, custom logo. And to ensure maximum versatility across all platforms, a secondary logo and brand mark will be included.

RESEARCH

You will receive a logo prep sheet to help organize your thoughts and vision for your logo. This prep sheet will include a space for preferred colors, imagery and samples of logos for inspiration.

DESIGN & DEVELOPMENT

You will receive 1 preliminary design for review. Based on your feedback I will make 1 comprehensive design that you will receive to review. After I receive your feedback, I will create the final design as well as a secondary logo and brand mark, prepare the files and deliver the following in all necessary digital and print formats:

DELIVERABLES

- 1 full-color primary logo
- 1 single-color primary logo
- 1 full-color secondary logo
- 1 single-color secondary logo
- 1 full-color brand mark

POST PROJECT

Once you begin using your logo I will continue to be there for support, questions and to supply addition formats if necessary.

PRICING

Starting at \$750

PAYMENT SCHEDULE

Half of payment will be invoiced through paypal at the beginning of the project. The remaining balance will be due upon scheduled project completion date.